

Destination Vienna

For its second edition Classical:NEXT is moving to Vienna, Austria, a city of both historic significance and modern convenience.



MAK, View from the Stubenring © Gerald Zugmann/MAK

Our main venue in Vienna is the Austrian Museum of Applied Arts / Contemporary Art, the MAK, which was founded in 1863. Located in the city center, the MAK features:

- A beautiful daylight exhibition hall which will host the expo
- Convenient working surroundings for networking and the conference
- Classical:NEXT showcases in neighbouring venues
- Affordable hotels in walking distance

Travel & Accommodation

Vienna is situated in the center of Europe and is easily accessible from all over the world. The Vienna International Airport serves all leading international airlines and connects the city with all major destinations worldwide. For some connections, Bratislava Airport is an alternative.

www.viennaairport.com
www.airportbratislava.sk/en

For selected hotels in Vienna we have arranged special rates for Classical:NEXT delegates. In addition, many more affordable hotels are within walking distance to the venues.

See a map and hotel suggestions here:
www.classicalnext.com/destination_vienna/accommodation

„Vienna – the globally acclaimed city of music – is predestined to host such an international meeting.“

Johannes Kernmayer, Capriccio

The First Classical:NEXT in 2012 saw...

- 700 professionals and
- 400 companies coming from over
- 040 countries and
- 005 continents
- 075 exhibiting companies and institutions
- 075 international journalists
- 025 classical music experts on panel discussions, mentoring sessions and presentations
- 060 artists showcasing live
- 008 public film screenings of the IMZ – International Music + Media Centre
- 007 video showcases featuring portraits of large ensembles and composers
- 002 nights of classical club concerts at Classical:NEXT Level, an independent festival in Munich clubs

“A truly international meeting where label managers, agents, musicians and journalists work with great determination on the future of classical music...”

Remy Franck, pizzicato magazine

Classical:NEXT is initiated by:
CLASS – Association of Classical Independents in Germany e.V.



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Local Production Partner 2013: ClassicalPartners Vienna



THE PROFESSIONALS FORUM
FOR CLASSICAL AND ART MUSIC

Classical: NEXT

”Kicking up a storm in the classical music industry...”
International Arts Manager magazine

Networking
Conference
Showcase Concerts
Screenings
Expo

„A fantastic forum for exchanging ideas and connecting with colleagues worldwide“
Christopher Gruits, Carnegie Hall

Guide Rate until
22 March –
register for
only 305€

MAK Austrian Museum of Applied Arts /
Contemporary Art
VIENNA, AUSTRIA
29 May – 01 June 2013
www.classicalnext.com

Classical:
NEXT

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„At Classical:NEXT you can meet the whole classical music scene in one spot.“

Tino Kopanakis, Videoland Medien Vertriebs GmbH



Photos: Eric van Nieuwland

WHY TAKE PART:

Classical:NEXT is the international, annual forum dedicated exclusively to classical music!

Professionals from all sectors and approaches in the classical and art music world gather at Classical:NEXT for 4 days to...

Network & Exhibit

Meet the movers and shakers of the classical music industry including all your partners in one place. Make new connections and extend your network internationally across all sectors of the classical music scene including labels, artists, media, presenters, publishers, agents and distributors. Present your business and activities at an expo stand to a highly targeted audience.

“Throughout the fair you could breathe an atmosphere of optimism for classical music at a global level.”

RITMO, Spain

Evolve

Keep up-to-date with the latest innovations tailored for the specific needs of classical music. Discuss new opportunities and shape business models at interactive conference sessions. Get individual advice at round-table and one-to-one mentoring.

„There are many groups that have interesting approaches on how to free classical music from the museum and get it on the streets. It is really exciting that now there is a forum for that!“

David Orlovsky, double ECHO Klassik award winner, Sony Classical Artist

Discover

Encounter innovative sounds and new formats in a minimum amount of time. Check out new artists, projects and ensembles at the Classical:NEXT live and video showcases as well as through the IMZ - International Music + Media Centre film screenings.

Connect Online

Take advantage of C:N NET and identify the right business contacts from the classical and art music world online. Get in touch with the professionals that matter to you and promote your services and artists. As a Classical:NEXT delegate you have free access to the professional classical music online directory C:N NET, open for business 24/7.



Photos: Eric van Nieuwland, Drupal Association

Register Now

www.classicalnext.com/registration/2013

	Smart Rate until 1 Feb	Guide Rate until 22 Mar	Late Rate until 3 May	Walk-Up Rate from 29 May
Company or Individual (1 person)	255€	305€	335€	365€
Company (3 persons)	595€	715€	790€	860€
Company – Additional (from 4 th person onwards)	205€	245€	270€	295€
Media (with credentials only)	175€	215€	235€	255€
Students (with credentials only)	80€			
Expo stand (people not included)	840€			
Note: Deadlines are for receipt of payment! All prices are net prices, 20% VAT to be added if applicable				

More information at www.classicalnext.com/delegates/registration

Book a Stand Now

www.classicalnext.com/registration/2013

Your stand registration for just 840 € net includes:

- A ready-to-use 2 x 3 m stand which comes complete with a table, chairs, and power supply
- One editorial page in the Classical:NEXT guide book

First come first served! More information on the expo at: www.classicalnext.com/program/expo

Promotional Opportunities

Promote your business to the professional classical community: online, with a Classical:NEXT guide book ad, a bag insert and more...

www.classicalnext.com/delegates/advertising

Classical:NEXT Dates & Deadlines

01 Feb	for Smart Rate registration
15 Mar	for advertisement bookings in the Classical:NEXT guide
22 Mar	for Guide Rate registration
03 May	for Late Rate registration for booking of bag inserts and pocket schedule ads
From 29 May	Walk-up registration (possible during the whole event)

29 May – 01 June Classical:NEXT 2013 in Vienna

Wed 29 May	Classical:NEXT opening night
Thu 30 May	Expo, showcases and conference
– Sat 01 June	
Sat 01 June	Closing event (finishes at 14:00)